

Taylor Writing

LISA TAYLOR :: Integrated Copywriting

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Experience

FREELANCE (MA and RI)

Spring 2003 – Present

Arnold Worldwide, DB&R, Duffy & Shanley, IMO Independent Mobile,
MBTA, Mullen, RDW Group, Tank Design, TJX

ARNOLD WORLDWIDE (Boston, MA)

Associate Creative Director, Winter 2008 – Winter 2009

Senior Copywriter, Winter 2006 – Winter 2008

Fidelity, Ocean Spray, STEMTech Alliance, Titleist, Volkswagen

LEHMANMILLET (Boston, MA)

Copywriter, Winter 2003 – Spring 2005

Bayer Diagnostics, DePuy Orthopaedics, Essilor of America,
Ethicon Endo-Surgery, Genzyme, Provalis of America

DB&R (Boston, MA)

Copywriter, Summer 2001 – Spring 2003

Babson College, Cape Cod Bank & Trust, Pioneer Investments,
Quechee Lakes, Sodexo, Store 24

BOZELL KAMSTRA BOSTON (Danvers, MA)

Junior Copywriter, Spring 2000 – Spring 2001

Banknorth Group, Environmental Protection Agency/DOE,
Hilton Hotels, Keep It Simple Series, Tyco International

BALDWIN & STONE (Cambridge, MA)

Office Coordinator, Spring 1999 – Spring 2000

Wrote and proofed a little. Answered phones a lot.

Education

AD CLUB CREATIVE CONCEPTS COURSES (Boston, MA)

CONNECTICUT COLLEGE (New London, CT)

Bachelor of Arts, English with a Concentration in Creative Writing

OXFORD UNIVERSITY, ST. CATHERINE'S COLLEGE (England)

Semester abroad

Recognition

Addy, adsoftheworld.com, Effie, Hatch, Reggie, Webby
and some trade awards with really long names