

# Taylor Writing

## **LISA TAYLOR :: Integrated Copywriting**

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taylorwriting.com / @taylorwriting

### **Experience**

**FREELANCE (MA and RI)**

*Spring 2003 – Present*

Arnold Worldwide, Biogen Idec, Buoy, DB&R,  
Duffy & Shanley, Hill Holliday, Insulet, LehmanMillet, Mullen,  
Proverb, RDW Group, Small Army, Tank Design, TJX

**ARNOLD WORLDWIDE (Boston, MA)**

*Associate Creative Director, Winter 2008 – Winter 2009*

*Senior Copywriter, Winter 2006 – Winter 2008*

Fidelity, Ocean Spray, STEMTech Alliance, Titleist, Volkswagen

**LEHMANMILLET (Boston, MA)**

*Copywriter, Winter 2003 – Spring 2005*

Bayer Diagnostics, DePuy Orthopaedics, Essilor of America,  
Ethicon Endo-Surgery, Genzyme, Provalis of America

**DB&R (Boston, MA)**

*Copywriter, Summer 2001 – Spring 2003*

Babson College, Cape Cod Bank & Trust, Pioneer Investments,  
Quechee Lakes, Sodexo, Store 24

**BOZELL KAMSTRA BOSTON (Danvers, MA)**

*Junior Copywriter, Spring 2000 – Spring 2001*

Banknorth Group, Environmental Protection Agency/DOE,  
Hilton Hotels, Keep It Simple Series, Tyco International

**BALDWIN & STONE (Cambridge, MA)**

*Office Coordinator, Spring 1999 – Spring 2000*

Wrote and proofed a little. Answered phones a lot.

### **Education**

**AD CLUB CREATIVE CONCEPTS COURSES (Boston, MA)**

**CONNECTICUT COLLEGE (New London, CT)**

Bachelor of Arts, English with a Concentration in Creative Writing

**OXFORD UNIVERSITY, ST. CATHERINE'S COLLEGE (England)**

Semester abroad

### **Recognition**

Addy, adsoftheworld.com, Effie, Hatch, moderncopywriter.com,  
Reggie, Print, Webby and some trade awards with really long names